Liza Zanizdra

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Product designer

CV 2026

I design interfaces for complicated things and try to keep them clear and calm. Years of print and book design gave me an eye for type and detail that I bring to every screen.

01 Selected work

2026
Self-initiated

Steady — Job tracker / Web app

A job tracker where today's next steps come first and rejections stay out of the way.

- Grouped public job seeker discussions into six problem themes
- Designed five desktop flows, from first run to the weekly review
- Prototyped with Claude from my Figma screens

2026
Self-initiated

Pass. — German exam trainer / Web and mobile

Exam prep that mirrors the real German exam and shows how close you are to passing.

- Designed nine flows on desktop and phone
- A mock exam with the real timing and rules, and a result that opens with a verdict
- Words saved straight from the practice texts, then learned as swipeable flashcards

2026
Self-initiated

Sprout — Onboarding redesign / Mobile app

Onboarding where people meet their own plant before the app asks for anything.

- 16 screens and 5 branches, including permission and sign-in states
- Animated prototype, with illustration animations made in Figma Motion

02 Experience

2021–2026

Freelance designer — Packaging and web

- Long-term e-commerce client: packaging, Amazon product cards, website concepts
- Packaging design for a range of other clients
- Websites, including a pet supply shop designed from scratch
- Visual identity for a children's art school

07–08/2024

Design intern, Svit Publishing — Lviv, Ukraine

- Cover design for a Polish-language primary school textbook
- A series of illustrations for the book's interior

2021–2024

Volunteer designer, FRI Lviv — Youth organisation

- Social media posts for cultural and social projects
- Helped organise the projects and their events

03 Education

2021–2025

BA, Graphic Design

Lviv Polytechnic National University, Institute of Printing and Media Technologies

04 Skills

Product design
Research synthesis
User flows
UI design
Prototyping
Design systems

Visual design
Typography and layout
Book design
Illustration
Visual identity
Packaging

Tools
Figma, Figma Motion
Photoshop, Illustrator
InDesign
Claude

Languages
Ukrainian Native
English Professional
Russian Fluent
German B1, B2 course

Outside work: video games, board games, animation and digital illustration